



GUIDANCE MANUAL & AGREEMENT

WFSGI PLEDGE FOR THE GAA /
CAMOGIE ASSOCIATION LICENSING PROGRAMME

Gaelic Athletic Association (GAA) /
CAMOGIE ASSOCIATION LICENSED PRODUCTS
MAY 2026

Preamble

As the global representative body of the sporting goods industry, the World Federation of the Sporting Goods Industry (WFSGI) is committed to promoting fair, ethical, and environmentally responsible trade, as well as decent working conditions throughout the supply chain.

Both the Gaelic Athletic Association (GAA)/Camogie Association and the WFSGI share a common commitment to fairness, integrity, mutual respect, and ethical standards in factories producing sporting goods. These values reflect the core principles of sport itself.

Companies signing the WFSGI Pledge under the GAA/Camogie Association Licensing Programme commit to eliminating poor working conditions in the production of GAA/Camogie Association licensed products. By signing each page of the Pledge Form, both the GAA/Camogie Association Licensee (Applicant) and its Manufacturer confirm that they have read, understood, and accepted the WFSGI Code of Conduct and undertake to fully comply with all of its provisions.

In addition to the duly completed Pledge Form, the GAA/Camogie Association Licensee (Applicant) is required to submit an audit report from its Manufacturer that is not older than twelve (12) months. The audit report must be issued by an internationally recognised and experienced auditing company and must provide sufficient, validated information to demonstrate full compliance with the WFSGI Code of Conduct.

The WFSGI Pledge must remain valid for the entire duration of the licensing contract between the GAA/Camogie Association and its Licensee. The Pledge must be renewed annually, and the Licensee must apply for a new Pledge whenever they commence production at a new manufacturing facility.

Please note that the WFSGI acts solely as an administrative and handling agent for the GAA/Camogie Association. Accordingly, the WFSGI's liabilities and responsibilities are limited to the extent set out in Section 6 below.

1. Initial Parties

- 1.1. **World Federation of the Sporting Goods Industry**, hereafter ("WFSGI"); and
- 1.2. **The GAA/Camogie Association** Licensee (Applicant).

2. Third Parties

- 2.1. **Manufacturer**, which is used by the GAA/Camogie Association Licensee (Applicant) for the production of GAA/Camogie Association Licensed products.
- 2.2. **Subcontractor(s)**: Company(ies)/manufacturer(s) under contract of the Manufacturer for taking care of a part of the production.
- 2.3. **Trading Company**: Company that acts as an intermediary between GAA/Camogie Association Licensee (Applicant) and its Manufacturer.
- 2.4. **The Gaelic Athletic Association**, hereafter ("GAA").
- 2.5. **The Camogie Association**.

3. General Terms

3.1. Service

WFSGI shall in its role as handling and administrating agent on behalf of GAA/Camogie Association provide guidance, gather the necessary evidence, verify audit reports, conduct research and finally provide a Pledge Approval Letter to the GAA/Camogie Association Licensee (Applicant) in accordance with the terms and conditions of this WFSGI Guidance Manual and Agreement, hereafter ("Service").

3.2. Delivery of the Service

3.2.1. Start date: The WFSGI shall commence its Service on the date the GAA/Camogie Association Licensee (Applicant) contacts the WFSGI.

3.2.2. Completion date: The date of completion will be reached when the GAA/Camogie Association Licensee (Applicant) has proven its Manufacturer's compliance with the WFSGI Code of Conduct and is in accordance with all the terms and conditions of this WFSGI Guidance Manual and Agreement.

3.3. Service Fee

3.3.1. The fee for the provision of the Service by the WFSGI is CHF 1,500 (one thousand five hundred Swiss Francs).

3.3.2. WFSGI Members: The fee for the provision of the Service by the WFSGI is CHF 1,000 (one thousand Swiss Francs).

3.3.3. The fee has to be paid by the GAA/Camogie Association Licensee (Applicant) for each submitted Pledge application and is applicable annually, respectively as long as a GAA/Camogie Association Licensing agreement is in force.

3.4. Payment

3.4.1. Once the GAA/Camogie Association Licensee (Applicant) has submitted a duly completed and signed Pledge form and has proven its Manufacturer's compliance with the provisions of the WFSGI Code of Conduct, the WFSGI shall invoice the GAA/Camogie Association Licensee (Applicant).

3.4.2. The fee is payable in full upon receipt of the respective invoice.

4. Submission of the Pledge by the GAA/Camogie Association (Applicant)

4.1. The WFSGI Pledge

4.1.1. The GAA/Camogie Association Licensee (Applicant), in cooperation with the respective Manufacturer, shall apply for the WFSGI Pledge every year as long as the GAA/Camogie Association Licensee (Applicant) has a valid Licensing Agreement with GAA/Camogie Association and is producing GAA/Camogie Association licensed products.

- 4.1.2.** The GAA/Camogie Association Licensee (Applicant) has to apply for a Pledge for each Manufacturer producing GAA/Camogie Association licensed products. If the GAA/Camogie Association Licensee (Applicant) changes or adds a new Manufacturer during the duration of their Licensing Agreement, the GAA/Camogie Association Licensee (Applicant) has to apply for a new Pledge for each new Manufacturer.
- 4.1.3.** After the GAA/Camogie Association Licensee's (Applicant's) request, the WFSGI shall provide the Applicant with a new, original and uniquely numbered Pledge Form for every following year.
- 4.1.4.** The WFSGI shall only accept original or scanned, uniquely numbered, fully completed and duly signed WFSGI Pledge Forms.
- 4.1.5.** The WFSGI shall not accept modifications in Pledge Forms or recycled Pledge Forms.

4.2. WFSGI Code of Conduct

The WFSGI Code of Conduct version to be complied with is the WFSGI Code of Conduct as approved by the WFSGI General Assembly in Boston on April 21, 2026, and is subject to changes or amendments at the WFSGI's sole discretion as set forth in Section 8 of this WFSGI Guidance Manual and Agreement.

4.3. Audit report

- 4.3.1.** The GAA/Camogie Association Licensee (Applicant) shall provide the WFSGI with an audit report that shows its Manufacturer's compliance with all the provisions of the [WFSGI Code of Conduct](#).
- 4.3.2.** The audit report must not be older than one year; calculated from the day the previous WFSGI Pledge expired. For new Applicants, the audit report must not be older than one year, calculated from the day the Pledge Form has been issued by the WFSGI. One and the same audit report can only be used for one single Pledge request.
- 4.3.3.** The GAA/Camogie Association Licensee (Applicant) shall use an auditing company, which is a member of the Association of Professional Social Compliance Auditors (APSCA). The audit must also be conducted in line with APSCA's Code and Standards of Professional Conduct. The up-to-date list of all accredited service providers can be found at [APSCA's Official Website](#).
- 4.3.4.** It is the GAA/Camogie Association Licensee's (Applicant's) or its Manufacturer's responsibility to validate auditor's credentials prior to the audit taking place. If the audit is conducted by an auditor who does not have the necessary qualifications to perform social compliance audits as set forth in the APSCA Code and Standards of Professional Conduct, the WFSGI has the right to reject the audit report submitted by the GAA/Camogie Association Licensee (Applicant) and request a new audit to be conducted.
- 4.3.5.** In case the social audit report does not include sufficient information to cover all principles outlined in the WFSGI Code of Conduct, additional reports or appropriate supporting documentation will be requested and must be submitted to the WFSGI to verify full compliance with all provisions of the WFSGI Code of Conduct.
- 4.3.6.** The audit report submitted to the WFSGI must be owned by the GAA/Camogie Association Licensee (Applicant) or its Manufacturer. The WFSGI shall not accept audit reports owned by any other third parties.

4.3.7. The audit report must be issued in English.

4.3.8. The audit report submitted to the WFSGI must contain confirmation from the auditing company that the Manufacturer does not use any subcontractors for any part of its GAA/Camogie Association licensed production. If the Manufacturer intends to use a subcontractor, the GAA/Camogie Association Licensee (Applicant) must notify the WFSGI at the earliest possible date in advance and provide a separate audit report for each subcontractor prior to starting production of any GAA/Camogie Association licensed products there.

4.4. Audit Fatigue

There is no need to conduct a new audit if an audit report, which fulfills the requirements set forth in this Guidance Manual and Agreement, is already available. In any case of doubt please contact the WFSGI.

4.5. Non-compliance

4.5.1. In case the social audit report shows non-compliance with the WFSGI Code of Conduct, the WFSGI shall not issue the Pledge Approval Letter.

4.5.2. The GAA/Camogie Association Licensee (Applicant) shall provide a Corrective Action Plan (CAP) with a confirmation from the auditing company that all the previously identified cases of non-compliance with the WFSGI Code of Conduct have been resolved.

4.5.3. In case of doubt of non-compliance by one of the parties, random verifications can be made upon request of the WFSGI and shall be delivered by the GAA/Camogie Association Licensee (Applicant) accordingly.

5. Approval of the Pledge by the WFSGI

5.1. Approval Letter

5.1.1. The WFSGI shall approve the WFSGI Pledge submitted by the GAA/Camogie Association Licensee (Applicant) in cooperation with its respective Manufacturer when:

- a)** the Manufacturer is in compliance with all the provisions of the WFSGI Code of Conduct proven by a social audit report and any supporting documentation required by the WFSGI;
- b)** the GAA/Camogie Association Licensee (Applicant) and its Manufacturer are in accordance with all terms and conditions of this WFSGI Guidance Manual and Agreement by completing and signing the WFSGI Pledge Form; and
- c)** The receipt of the payment for the Pledge service fee in the WFSGI's bank account has been confirmed by the WFSGI.

5.1.2. The WFSGI shall send the Approval Letter accompanied by the completed WFSGI Pledge Form to GAA/Camogie Association.

5.1.3. The Pledge is valid for one year starting from the issue date stated on the WFSGI Pledge Approval Letter for new applications, and one year from the previous Pledge expiration date for already existing Pledges that are renewed.

5.2. Expiration

- 5.2.1.** The GAA/Camogie Association Licensee (Applicant) is solely responsible for renewing the WFSGI Pledge and providing the WFSGI a duly dated social audit report.
- 5.2.2.** The WFSGI shall send an alert three (3) months prior to the expiration date to remind the GAA/Camogie Association Licensee (Applicant) to renew the WFSGI Pledge on time.
- 5.2.3.** If the WFSGI Pledge is not renewed at the expiration date, the terms and conditions of the GAA/Camogie Association Licensee's (Applicant's) contract with GAA/Camogie Association will apply.

6. Liabilities

- 6.1.** **WFSGI** is acting as verification, administrating and handling agent for GAA/Camogie Association only and can therefore not be held liable for any of its activities performed or owed hereunder except for any gross-negligent or deliberate unlawful acts or omissions.
- 6.2.** It is both the **GAA/Camogie Association Licensee** (Applicant) and the Manufacturer's duty and liability to ensure that the requirements stipulated in this WFSGI Guidance Manual and Agreement and in the WFSGI Conduct of Conduct are fully met and complied with throughout the whole validity period of the respective Pledge upon signing of the WFSGI Pledge Form.

7. Governing Law, Place of Venue

- 7.1.** This **WFSGI Guidance Manual and Agreement** for the WFSGI Pledge for the GAA/Camogie Association Licensing Programme shall be exclusively governed by Swiss Laws.
- 7.2.** Any dispute between the **WFSGI and the GAA/Camogie Association Licensee** (Applicant) arising of or pertaining to the WFSGI Pledge for the GAA/Camogie Association Licensing Programme, which cannot be settled amicably, shall be exclusively dealt with by the civil courts of Berne, Switzerland.
- 7.3.** Any attempt to circumvent any of the provisions of this WFSGI Guidance Manual and Agreement will be investigated. The WFSGI will notify GAA/Camogie Association and all other relevant parties accordingly. In case of any violation of this Guidance Manual and Agreement the WFSGI has the right to terminate the Pledge for cause with immediate effect and in addition hereto reserves its right to claim damage compensation from the respective GAA/Camogie Association Licensee (Applicant).

8. Changes of the WFSGI Code of Conduct and all other Documents relating thereto, Effective Date

- 8.1.** The **WFSGI** reserves its right to modify the present applicable version of its Code of Conduct and of any other documents and forms pertaining to the Pledge application process whenever deemed required in the WFSGI's view at its discretion with the approval of GAA/Camogie Association. Such modified version will then be valid from the next Pledge renewal onward and will fully replace the respective preceding version.
- 8.2.** This version of the **WFSGI Guidance Manual** and Agreement shall become effective as of 1st May 2026.