



WFSGI REQUEST FOR PROPOSALS TO CREATE THE WFSGI CENTER OF CLIMATE EXCELLENCE

⇒ Build the platform for the WFSGI Center of Climate Excellence allowing different providers to host their services

and/or

⇒ Provide content for the WFSGI Center of Climate Excellence covering one or several of the following topics: Database of ESG regulation, upskilling services, solution for joint sustainable business practices and advocacy

Introduction of the WFSGI

The WFSGI is the global, not-for-profit trade association for the sporting goods industry. WFSGI is officially recognized by International Sport Federations and the International Olympic Committee (IOC) as the industry representative.

Our members comprise sports and sports-inspired leisure brands, manufacturers, suppliers, retailers, national/regional federations, industry and trade associations.

WFSGI member companies are headquartered across the globe: 20% in the Americas, 43% in Asia Pacific, 32 % in EMEA.

Our purpose is to unite and support the global sporting goods industry to ensure a healthier, more active planet for all.

The WFSGI plays a strategic role in the support and promotion of the sporting goods industry worldwide and its Strategic Plan is based on four pillars of work:



1. Influencing physical activity from playground to podium.
2. Supporting transition in a changing world
3. Promoting and facilitating free and fair global trade
4. Enabling sustainable business

WFSGI offers different working committees, groups and task forces covering its four strategic pillars. Member representatives use these platforms to address non-competitive topics of common interest.

Introduction to ESG at WFSGI

The WFSGI acts as a convener for change on ESG via two of our strategic pillars: First, to enable its members to do sustainable business and second, to support them transition in a changing world.

ESG priorities in this context are:

- Climate Change
- Equality, Diversity and Inclusion
- Best Practice in Compliance
- Supply Chain, Compliance and Innovation

Climate Change is one of the top priorities in the WFSGI strategy.

The critical strategic objectives are:

- Act as a convener for change in ESG through a strategic focus on advocacy, networking and communication.
- Benchmark, evaluate, and give clear direction in areas where WFSGI alone can drive change.
- Partner to support members to reduce their carbon footprint and mobilise the membership toward Net Zero.

Scope of Work

WFSGI members regularly engage and interact with various initiatives and organizations tackling the different aspects of ESG. While several industry players operate highly mature



ESG programs, there are others who are at the beginning of their ESG journey. To date there is no consolidated industry approach and therefore the ESG engagement and agendas of individual WFSGI members is very diverse.

The first stage of implementation of the WFSGI ESG Strategy consisted of mapping ESG areas where the WFSGI can take a lead role to drive change for its members by partnering with external specialized institutions. A second mapping defined current initiatives supporting the industry to decarbonise and to identify potential gaps in existing support.

Based on these mappings, the industry's ESG leadership met for a workshop to evaluate next steps and consolidated industry actions under the WFSGI umbrella.

During this workshop, four action pillars for industry collaboration on ESG were identified (see Appendix 1):

- WFSGI Center of Climate Excellence
- Advocacy
- Standardization
- Joint Decarbonization Vision

This RFP focuses on seeking partners to deliver the first pillar: WFSGI Center of Climate Excellence. However, some of the content for the Center of Climate Excellence will naturally cut across the other three pillars.

The WFSGI Center of Climate Excellence first requires an appropriate technical IT solution to host the content provided by different independent organizations. Then content needs to be generated for or added to the WFSGI Center of Climate Excellence.

The successful bidder(s) will carry out the project work consisting of:

1. Creating a platform owned by the WFSGI to host the content of the WFSGI Center of Climate Excellence:
 - a. Engineer a flexible platform which is accessible to WFSGI member companies across the globe, and which allows the hosting of a variety of different existing content from independent third-party providers.
 - b. Potential to provide content in multiple languages (not necessary for initial product).
 - c. Provide a maintenance service for such a platform.
 - d. Upload or connect content provided by independent third-party providers to the platform.
 - e. Ensure a scalable solution that allows content to be added and updated.
 - f. Provide a helpdesk service for users of the platform.



2. Platform management expertise will be required. This support will be dependent to the relative scale for the initial build but needs to be adopted as the Center of Excellence grows.

and/or

3. Provide content for the WFSGI Center of Climate Excellence:
 - a. Provide relevant content for the WFSGI Center of Climate Excellence covering for example but not limited to one of the following areas:
 - i. Upskilling of brand companies' employees, suppliers and manufacturing companies on different tier levels.
 - ii. Regulatory and legal development in the field of ESG including prospective and in-force regulations and laws and practical, actionable advice on how to comply
 - iii. Data collection for advocacy work including publicly available data and confidential market data
 - iv. A program/initiative for sporting goods companies – both brand and manufacturing companies – to jointly assess, audit and implement sustainable business practices

Please note that your proposal does not need to cover points i.-iv. Cumulatively but can just provide content for any of the points.

- b. Ensure that the content may be tailored to the needs of brand, retail and manufacturing companies.
 - c. Consider providing the content in different languages.
 - d. Include a proposal to update the content and mirror any changes/developments in the field.
 - e. Agree that its content could be hosted on a third-party provider together with content from other service providers in the field of ESG.

Bid Response Requirements

Each bidder response must address the following items:



1. General Requirements: Program Management Description

- a. Describe your suggested approach to tackle project tasks.
- b. Identify what resources (project personnel or teams) that you will devote to the project.
- c. Provide costs and timing necessary to carry out project work.

2. Qualifications

- a. List three of your current projects in the field of ESG. Include at least one example which is comparable to the project work requirements. For each project named, indicate: a) number of years project has been run; b) references/contact names and numbers; c) general type of beneficiaries, and d) work your institution provides and relevant metrics of success.
- b. Include the resumes for key personnel to be used on this project.

3. Service Demonstration

Upon request the bidder might be asked to present its service to a selected group of WFSGI member company representatives and WFSGI Secretariat employees.

Instructions

1. Proposal Schedule

The timeline for the selection process is presented below. Complete responses must be received by:

Date	Action
11 September	Deadline for submission of questions on RFP
23 September 2024	Proposals Due
October 2024	Webinar presentations by pre-selected service providers to the group of brands
November 2024	Intended selection of service provider for negotiation

2. Instructions for Response to Bid

Any proposal received after the time and date specified will not be considered. Each bidder must acknowledge receipt of the RFP and your intent to propose by email to 16 September 2024:



Marc Magnus, WFSGI COO
Email: mmagnus@wfsgi.org

All inquiries about this RFP must be made via e-mail to the contacts listed above.

The proposal which best fulfils the requirements and provides the best value to the WFSGI will be selected. The WFSGI also reserves the right to not select any of the submitted proposals. The proposals will be evaluated based on the following criteria (criteria are not in order of ranking or weighting):

- Overall Project Management Philosophy
- Qualifications
- Quality and completeness of response
- Costs

3. Reservations and Limitations

Additional information may be requested from potential suppliers, including a presentation, if needed, to clarify elements of their bid proposals. Independent investigations as to the qualification of each bidder, including contacting existing customers may be made.