



CYCLING COMMITTEE



2022 Activity Report

Mandate

The Cycling Committee is an assembly of member brands from the industry and offers them global representation across regulatory, sport, social and environmental issues. The Committee is the voice of the cycling industry towards the international federation (Union Cycliste Internationale – UCI) and the International Olympic Committee.

Summary

The past year has seen a lot of change; commencing in January 2022 with the arrival of Michelle Smyth to the WFSGI team as Head of Cycling. In one of the first changes when taking on the role, the committee's name was amended from Bicycle Committee to Cycling Committee to reflect the wider, relevant to the industry topics, that are discussed.

The Cycling Committee is an assembly of member brands from the industry and offers those brands global representation across regulatory, sport, social and environmental issues. The Committee is also the voice of the cycling industry towards the international federations for cycling (Union Cycliste Internationale -UCI), triathlon (World Triathlon) and the International Olympic Committee (IOC).

This year the main emphasis of the WFSGI Cycling Committee has been on the Technical Committee. Beneath the Technical Committee are various working groups and which evolve depending on the topics of the moment.

Technical Committee

The majority of 2022 was focused around negotiating the finer detail to the amendments of the UCI Technical Regulations and Clarification Guide. The discussions commenced in February ahead of the Equipment & New

Technologies Commission in April and were adopted by the UCI Management Committee in June. The move by the UCI towards box dimensions was a major change to the previous Technical Regulations and had repercussions across 15 different articles with very short timeframes. The changes from June were made both with and without prior consultation with brands and spanned across helmet, fuselage, brake calipers, bottle cages and saddle position. Retrospectively, the WFSGI were able to agree:

- Limitation on implementation for certain articles to track and road
- A grandfathering rule on helmets

Handlebar Working Group

Given the importance of the changes around handlebars, base bars and extensions, a new working group was formed with 23 member brands taking part. The new dimensions were deemed restrictive on innovation and also rendered several previously authorised products that were either on the market, in design or production phase, illegal. Since the original changes were announced, the Working Group has worked closely with member brands to find compromise with the UCI. A huge achievement here was to ensure a grandfathering rule is incorporated into the Clarification Guide. Overall, there is minimal to no impact to both the industry and cyclists. The brands are able to continue to sell-through on stock and non-professional cyclists who are

using the product in lower tier races are able to continue to using their product. The WFSGI with member brands were able to successfully negotiate:

- A grandfathering rule across handlebars, basebars and extensions that were already on the market, manufactured or in production stage
- A decrease in the minimum length of extensions for men and women from 210mm (M) and 200mm (W) to a gender-neutral measurement of 180mm
- Delay the full implementation of the Handlebar Approval Process until post Paris 2024.

Textile Working Group

This is a newly formed working group within the Technical Committee to cater for those member brands that also work in soft goods. The current topic that is being discussed (a topic not exclusively an issue for cycling) is the issue of bib numbers and trying to find a workable solution that works for riders, manufacturers, commissaires and the media. A future discussion point that is likely to be introduced in next year's meetings is the pricing and availability of skin suits in track cycling.

The WFSGI also has Wheel & Tyre, Saddle, Design and eMTB Working Groups that have not convened this year however, these are topics that will be reignited in 2023.

UCI - Memorandum of Understanding

In early December the WFSGI will finalise a landmark agreement consolidating the relationship with the UCI. The formalisation of the MoU reaffirms the industry's role as a stakeholder of the UCI. The evolution of this MoU will bring a framework to the future discussions for the Cycling Committee and on wider cycling topics such as Sustainability, E-sports, eMTB and developing clear processes and communication channels between the UCI

and the manufacturers when future amendments to the Technical Regulations are being discussed including defining and refining the approval process for frames and handlebars.

In 2023 – we also hope to introduce a bi-annual in-person meeting with the UCI where a jointly agreed agenda will be shared with all member brands who wish to attend. We anticipate the first of these to take place at the UCI headquarters in Aigle, Switzerland and are currently looking at dates in early Spring 2023.

Cycling Sustainability Working Group

Since EUROBIKE in July, the WFSGI has been actively engaging with cycling brands in order to see how we can best support the industry's quest to become more sustainable. This has started with several individual exchanges with brands of varying sizes to see how they are tackling the climate change topic internally. We will be looking at scope 1 and 2 targets and life cycle analysis across products. This is a topic that is being lead by Marc-Ivor Magnus the WFSGI Vice President on Trade, Corporate Responsibility and Legal: mmagnus@wfsgi.org.

Date for your diary

After a two-year hiatus, we reconvened for an in-person meeting at the new location of EUROBIKE in Frankfurt in July 2022. With a little more advance warning and moving to yet another new month, we can now confirm that the 2023 Cycling Committee meeting will take place at EUROBIKE in Frankfurt from 13:00 – 18:00 on **Tuesday, 20th June 2023**. The meeting room at Messe Frankfurt will be confirmed closer to the time. To book a one-on-one meeting on Wednesday through Friday, please share your availability when known with Michelle: msmyth@wfsgi.org. ■

Chair Cycling Technical Committee



Bernhard Johanni
Director Product Development Europe, SRAM Corp.

Chair Cycling Wheel and Tyre Committee



Tim Gerrits
Product Manager, Shimano, Inc.

Chair Cycling Saddle Committee



David Bunce
COO, ISM Saddles LLC

Chair Cycling Handlebar Committee



Mark Kikkert
Team Manager Product Development PRO, Shimano Europe Group

Ex Officio

Michelle Smyth
WFSGI Head of Cycling

CHECK ALL COMMITTEE MEMBERS

