Mandate

The CR Committee is focusing on global societal, social and environmental trends like climate change, resource depletion, labour and health issues. Its work is targeted at developing and promoting an understanding within the World Federation about the relevance of global social and environmental challenges for each individual member company offering members an opportunity to tackle challenges through guidance and sharing best practice services, supporting members in identifying synergies to tie resources and enhance leverage through collaborative work.

Summary

As every year, the WFSGI continued the Communication on Action (CoA) reporting. The WFSGI CR Heads-Up Newsletter has been regularly published and the increasing number of subscribers is a proof of success of this industry specific corporate responsibility newsletter.

The Covid-19 pandemic still provoked factory lockdowns in Asia and thus created a challenging environment for auditing. Nevertheless, the WFSGI further exchanged with FIFA on extending the pledge system to new product categories.

The WFSGI also regularly participated in the different webinar of the Centre for Sports and Human Rights. Amongst others a “Responsible sport sponsorship framework” has been developed by the CSHR. The WFSGI CR Committee has reviewed and commented this work.

The WFSGI Board accepted the WFSGI CR Committee’s proposal to address Climate Change on industry level by joining the UNFCCC Fashion Industry Charter for Climate Action as a supportive organization. After having formally joined the charter, the WFSGI has organized webinars this year around the topic of climate action. Specialists from the Carbon Disclosure Project, the Science Based Targets Initiative, the GIZ (German Cooperation), and adidas have provided insights and put forward practical solutions to take actions. The webinars have been recorded and are available for WFSGI members.

In addition, the WFSGI secretariat has experienced an increasing interest from members regarding emerging due diligence laws. Thus, a webinar has been organized with Intertek and the law firm Reuschlaw to provide expertise to members on developments such as the German Supply Chain Law.
**Outlook/Forecast 2022**

The focus in the upcoming year will be on climate action. The WFSGI will be looking into how to support the bicycle industry to take consolidated actions.

And as usual, the WFSGI CR Committee will pursue its role as an expert group to provide positions for other working groups at the WFSGI on sustainability. It will further look into relevant developments in the field of corporate responsibility to make sure that the industry is kept informed. It is expected that the legal due diligence developments will request companies to take further actions to ensure compliance.