

# MEMBERSHIP APPLICATION FORM

If you wish to become a WFSGI Member or a WFSGI Sustaining Member fill in this form and send it to [rdekock@wfsgi.org](mailto:rdekock@wfsgi.org) or visit [wfsgi.org](http://wfsgi.org).

On receiving your form, we will contact you about next steps.

Please note that WFSGI Membership fees are either defined by company / organization turnover or by company / organization size.



**1** Indicate your category for the Membership.

**A** If you are an Industry Supporter or Supplier please fill out this part.

**INDUSTRY SUPPORTER**

**INDUSTRY SUPPLIER**

Please specify your status as Industry Supplier

- Supplier     Sports Brand     Manufacturer  
 Retailer     Distributer / Importer

Turnover in USD	Fees in CHF
<input type="checkbox"/> > 5 bln	33'000.-
<input type="checkbox"/> 2.5 bln - 5 bln	27'500.-
<input type="checkbox"/> 1 bln - 2.5 bln	22'000.-
<input type="checkbox"/> 500 mln - 1 bln	16'500.-
<input type="checkbox"/> 100 mln - 500 mln	11'000.-
<input type="checkbox"/> 50 mln - 100 mln	8'525.-
<input type="checkbox"/> 30 mln - 50 mln	5'500.-
<input type="checkbox"/> 10 mln - 30 mln	4'125.-
<input type="checkbox"/> 5 mln - 10 mln	2'750.-
<input type="checkbox"/> 2.5 mln - 5 mln	2'475.-
<input type="checkbox"/> 1 mln - 2.5 mln	2'200.-
<input type="checkbox"/> < 1 mln	1'650.-

**B** If you are a Regional or National association / organization please fill out this part.

**REGIONAL ASSOCIATION/ORGANIZATION**

Scale / Size	Fees in CHF
<input type="checkbox"/> Single member	12'000.-
<input type="checkbox"/> Country member (from the regional organization)	+ 4'000.- per country

**NATIONAL ASSOCIATION/ORGANIZATION**

Scale / Size	Fees in CHF
<input type="checkbox"/> Large	12'000.-
<input type="checkbox"/> Medium	8'000.-
<input type="checkbox"/> Small	4'000.-

**2** Would you like to become a Sustaining Member and profit from additional benefits?

- Gold (+20'000 CHF)     Silver (+10'000 CHF)     Bronze (+5'000 CHF)

**3** Provide details about your company or organization

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

E-Mail \_\_\_\_\_

Name of President/CEO/Owner \_\_\_\_\_

**4** Declaration: We hereby confirm that we have read and understood the WFSGI By-Laws and Code of Conduct and Privacy Policy and we agree to become a WFSGI Member / Sustaining Member. We attach a company / organization profile and a copy of the last audited accounts to confirm the turnover.

Date \_\_\_\_\_ Authorized signature \_\_\_\_\_

Place \_\_\_\_\_ Print Name \_\_\_\_\_

**Enclosures:** Please enclose the following documents to your application.

- Company / organization profile     Copy of last audit account statement

# SUSTAINING MEMBERSHIP BENEFITS

**WFSGI Members** can decide to become a WFSGI Sustaining Member.

**WFSGI Sustaining Members** [Gold, Silver, Bronze] benefit from options such as free advertising and free logo integration in our media channels.

WFSGI Members and non-members can buy integration into these media. Please refer to the **Media Kit** for further information on the pricing model.

BENEFITS	GOLD	SILVER	BRONZE
<b>ADVERTISEMENT</b>			
Full page [A4] in the WFSGI Magazine (Value 10k)	•		
Half page [1/2 A4] in the WFSGI Magazine (Value 7k)		•	
Half page [1/2] in the Weekly News Alert Newsletter twice a year	•		
<b>COMPANY LOGO</b>			
Listed as a Sustaining Member in the WFSGI Magazine	•	•	•
Listed as a Sustaining Member on the WFSGI Website	•	•	•
Listed as a Sustaining Member in the Weekly News Alert Newsletter	•	•	•
Listed as a Sustaining Member in the Monthly Members Only Newsletter	•	•	•
Listed at various international trade shows with WFSGI presence (such as ISPO Munich, TaiSPO, Taipei Cycle show, etc.)	•	•	•
Listed as a Sustaining Member in the WFSGI company profile and presentation material	•	•	•

## JOIN YOUR PEERS – BECOME A MEMBER TODAY

To become a WFSGI member please contact

**Robbert de Kock**  
WFSGI President/CEO

rdecock@wfsgi.org  
+41 31 939 60 61  
wfsgi.org



“ THE WFSGI  
PLAYS A KEY ROLE  
IN SUPPORTING  
AND PROMOTING THE  
GLOBAL SPORTING GOODS  
INDUSTRY AT LARGE ”

Robbert de Kock,  
WFSGI President/CEO