



## MEMORANDUM OF Understanding

Between the

**WORLD ATHLETICS**

6-8, Quai Antoine 1er  
BP 359 MC 98007  
Monaco (hereinafter  
“WA”)

And

**WORLD FEDERATION OF THE SPORTING GOODS INDUSTRY**

Haus des Sports  
Talgut Zentrum 27  
3063 Ittigen  
Switzerland  
(hereinafter the “WFSGI”)

**WHEREAS:**

- A. WA is the international governing body for the sport of athletics, under which following events are organised pursuant to its rules and regulations: track and field, cross-country running, road running and racewalking, mountain running, trail running and ultra-running.
- B. WA is recognised by the International Olympic Committee (IOC) to undertake its responsibilities to organise, supervise and officiate the athletics programme at the Olympic Games.
- C. The WFSGI represents the sporting goods industry at large and belongs to the Olympic Movement as the Recognised Organisation for sporting goods of the IOC.
- D. The WFSGI, and its members, play an important role in the sport of athletics through the outfitting and support of athletes, teams, national federations, National Olympic Committees, and other sport organisations including events organisers, and through their commitment towards promoting the highest ethical standards within the sporting goods industries global marketplace.
- E. The WFSGI recognises the unique history and nature character of sport of athletics and the role that WA plays in governing and developing the sport globally.
- F. It is in the mutual interest of the WFSGI, WFSGI members, and WA that the sport continues to develop and be successful and that the parties cooperate to achieve common goals.
- G. The WFSGI, WFSGI members, and WA have successfully cooperated since January 2020 concerning the approach to shoe regulation within athletics.

H. Building on the spirit of their recent cooperation, the WFSGI and WA have elected to enter into this Memorandum of Understanding (MOU) to re-affirm and widen their cooperation in a manner that will seek to further enhance the presentation and development of the sport and the athletes while preserving the integrity of athletics and the welfare of its athletes.

**IT IS HEREBY AGREED** as follows:

1. It is in the mutual interest of WA and the WFSGI to continue and strengthen their cooperation and consultation on existing projects such as the approach to athletic shoe regulation within international competition.
2. Both parties shall also explore together opportunities of cooperation and consultation that contribute to the presentation and the sustainable development of sport.
3. To this effect, WA and WFSGI shall cooperate and consult regularly and agree on initiatives and projects that meet the aims of this MOU. Such projects and initiatives will be agreed upon between the parties and formalised in separate schedules to be added as annexes to this MOU.
4. The annexes to this MOU shall be deemed to be incorporated and to form an integral part of this MOU.
5. WA the WFSGI agree to, and for WFSGI to cause its members to, adhere to this MOU and its annexes.

**IN WITNESS WHEREOF**, the parties hereto have caused this agreement to be executed by their duly authorised representatives on **[X]** May 2022.

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Jon Ridgeon  
Chief Executive Officer

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Robbert de Kock  
WFSGI President & CEO