



# WFSGI TRADE WEBINAR MINUTES

Date: Wednesday, 6 October 2021

**Location:** Phone / Internet

Attendees: Renato Jardim / APICE / RJM

Devi Kusumaningtyas / Nike / DKS
Ingrid van Laerhoven / Nike / IVL
John Larsen / New Balance / JLN
Pat Malloy / New Balance / PMY
Shinji Matsuda / Asics / SMA
Youri Mercier / FESI / YMR
Sophie O'Kelly / Decathlon / SKY
Bruna Romano / Puma / BRO
Karl Sedlmeyer / Advisor / KSR
Jeff Tooze / Columbia / JTE
Jeff Whalen / Nike / JWN

**Ex Officio:** Edwin Vermulst / VVGB & WFSGI Trade Counsel / EVT

Robbert de Kock / WFSGI / RDK Karolina Brazyte / WFSGI / KBE Marc Magnus / WFSGI / MMS

Minute Taker: Marc Magnus / WFSGI / MMS

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**Confidentiality:** For WFSGI members only

#### 1. COMPULSORY USE OF STANDARD MARK FOR FOOTWEAR IN INDIA

### 1.1. Background

The WFSGI reached out to different countries' missions to the WTO with letters drafted by the WFSGI Trade Committee outlining the concerns of the industry. Recently another letter was sent to the Indian authorities. The purpose of the letter was to express the concerns over the Indian regulation for compulsory use of standard marks for footwear imports. Please refer to this letter for further details, the letter is sent along with these minutes.

# 1.2. Status Quo

The standard and verification as well as the testing standard are not aligned with other procedures the industry is used to. However, Indian authorities have shown a certain openness to receive proposals from the industry on how the standard and certification process should be set up.

#### Conclusion 1.

Participants agree that the WFSGI should put forward such a proposal that is based on the standards being in use already and partially going even further than what India suggested.

#### Action Plan 1.

#	Deadline	Topic	Who
1.1.	ASAP	Participants outline the importance to include their technical staff	All
		in the discussion. Thus, participants are requested to send the	
		contact details of these colleagues to <a href="mailto:mmagnus@wfsgi.org">mmagnus@wfsgi.org</a> .	
1.2.	TBD	Nike to provide first internal draft proposal to WFSGI.	DKS
1.3.	TBD	WFSGI to share draft for further proposals with the group.	MMS

### 2. EGYPTIAN PRODUCT GOEIC IMPORT REGISTRATION PROCESS

### 2.1. Background

The WFSGI was requested to put up for the discussion the requirement for product imports into Egypt. In such cases companies are asked to provide a document certifying that foreign manufacturers of designated consumer articles as well as owners of trademarks who intend to export their products to Egypt are registered with the General Organization for Export and Import Control (GOEIC). The document is a prerequisite for the Certificate of Conformity for all regulated products.

### Conclusion 2.

Participants agree that there are now further actions necessary under the WFSGI umbrella. However, if the respective persons in charge of Egypt who were not on the call, want to exchange, then the contacts can be forwarded to the WFSGI and it will organize a call.

### Action Plan 1.

#	Deadline	Topic	Who
2.1.	ASAP	If issues arise, share contact details of the colleagues in charge of	All
		Egypt with mmagnus@wfsgi.org.	

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#### 3. AOB

# 4.1. Russian and Kazakh Mandatory Labelling Requirement

The WFSGI has reached out to different countries' mission to the WTO on the Russian mandatory labelling requirement. Kazakhstan is now implementing a similar regulation but there is a substantial lack of transparency and communication from the authorities for companies to prepare for this regulation.

Participants suggest that another letter is issued outlining this concern. The main purpose would be to request sourcing countries to support the EU to address this issue at the WTO TBT Committee meetings.

# Conclusion 3.

Participants agree to work out another letter. To do so the companies' persons in charge of Russia / Kazakhstan will discuss the content further in a conference call organized by the WFSGI.

# Action Plan 3.

#	Deadline	Topic	Who
3.1.	14.10.2021	Send contact details of person in charge of Russia / Kazakhstan to	All
		mmagnus@wfsgi.org.	
3.2.	TBD	Organize call to align on letter content and send the letter to the	MMS
		sourcing countries' missions to the WTO.	