



CORPORATE RESPONSIBILITY COMMITTEE



## MEETING MINUTES

### CONFERENCE CALL CORPORATE RESPONSIBILITY COMMITTEE

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<b>Date:</b>	Thursday, April 22, 2021
<b>Location:</b>	Phone / Internet
<b>Attendants:</b>	Renzo Casavecchia / Arena / RCA Toni Garcia / Nike / TGA Shari Gittleman / New Balance / SGN Frank Henke / adidas / FHE Erik van der Hout / Accell / EVH Renato Jardim / APICE / RJM Troy Jones / Specialized / TJS Erik Opsahl / Nike / EOL Jerome Pero / FESI / JPO Stefan Seidel / Puma / SSL Chika Shibata / Mizuno / CSA
<b>Ex Officio:</b>	Robbert de Kock / WFSGI / RDK Karolina Brazyte / WFSGI / KBE Marc Magnus / WFSGI / MMS
<b>Minute Taker:</b>	Marc Magnus / WFSGI / MMS
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<b>Confidentiality:</b>	For WFSGI Members only

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⇒ Please note that the Chatham House Rules applied to this meeting: Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed. <https://www.chathamhouse.org/about/chatham-house-rule>

⇒ Please note that the presentation “00964804 WFSGI Strategy Facilitation\_v3” is an integral part of the minutes.

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## 1. BACKGROUND INFORMATION

This conference call was initiated in order to review and discuss amongst the WFSGI CR Committee members the draft strategy for the WFSGI. This strategy has been worked out by a special ad hoc working group of WFSGI board members and is now being reviewed by the different WFSGI committees.

The draft strategy has been shared with all WFSGI CR Committee members prior to this conference call.

## 2. REVIEW

The following comments and inputs were collected during the conference call

### 2.1. Resources and Scope

The participants note that the strategy does comprise a wide range of sustainability topics. This goes far beyond the sustainability activities and capacities aligned under the WFSGI umbrella in the past and present. It would define a completely new level of activity and service. Such an agenda would need both financial resources and manpower that is not available today. The scarce resources must be used wisely to provide the necessary critical support. It even poses the question, if the WFSGI should build expertise that other expert organizations are already offering and attracted membership. (see point 2.2.)

### 2.2. Specialized Organizations

The participants remind that many WFSGI members are also part of organizations which have been established with a specific purpose to serve for a particular sustainability topic. Thus, it makes not sense to duplicate the work done in such organizations at WFSGI level.

Most of the listed topics in the strategy are taken care of today by such specialized organizations. Therefore, the group does not see the WFSGI in a position to lead on these topics.

#### 2.2.1. Example: Climate Change

As an example, "climate change" is further discussed: This subject is of interest to the industry, but there are already organizations covering that topic, such as *The Fashion Pact* and the *Fashion Industry Charter for Climate Action of the United Nations Framework Convention on Climate Change Secretariat*.

In that context, it would be welcomed to promote supportive statements of CEOs of the sporting goods industry through the WFSGI or have the latter sign off to such initiatives directly. But when it comes to the execution process for such initiatives, the WFSGI does not have the necessary resources.

#### Action Plan 2.2.1.

#	Deadline	Topic	Who
1	Done	Share with the WFSGI examples of work done regarding climate change in order to be adopted by the WFSGI.	SSL
2	May 14, 2021	Review the proposed WFSGI commitments regarding climate change and let the WFSGI know your position. Please refer to the file "210426 Proposal WFSGI Commitment to Climate Action".	All
3	TBD	Request from the WFSGI Board to approve the suggested actions in the file "210426 Proposal WFSGI Commitment to Climate Action".	WFSGI

### 2.2.2. Advance Positions to the WFSGI

Participants stress the need to identify which organizations are leading regarding the different sustainability subjects. It is important to advance the positions developed in these organizations to the WFSGI so that it can fulfill its advocacy and, where necessary, educational role.

### 2.2.3. WFSGI: Accelerator, Endorser, Advocate

The group agrees that advocacy is the key role for WFSGI in the field of sustainability. The WFSGI should serve to the members as an endorser and accelerator for such subjects by demonstrating for example best practices. In its function as a magnifier and multiplier, the WFSGI can add more power to existing efforts and can contribute to further profiling and showcasing the industry as a leadership industry.

### 2.2.4. Exception: Bicycle

It is clarified that existing organizations covering sustainability topics applies for the apparel and footwear part of the industry. However, the bicycle industry does not dispose of such specialized organizations and thus needs to establish yet the necessary platforms to address sustainability topics.

## 2.3. WFSGI CR Committee Operation Mode

The participants on the call are putting forward that the strategy does not consider, the current operation mode of the WFSGI CR Committee. In that context mainly two aspects have to be quoted:

### 2.3.1. Cross Committee Work

Participants remind that the CR Committee has adopted a working mode that is focusing on supporting the other WFSGI working committees with regard to sustainability subjects and enable the integration of sustainability in other WFSGI working fields. This change has been agreed on to take into account the integration of sustainability topics in overall business operations and to mirror that change also in the WFSGI working mode.

### 2.3.2. Ad hoc Activation

In line with the above (2.1.1.) the CR Committee had agreed to meet and exchange on an ad hoc basis whenever possible. Based on this, the CR Committee functions as a task force to support the overall WFSGI organization where critical assistance is needed.

## 2.4. International Sport Federations

The group agrees that the WFSGI holds a unique position to address, exchange and discuss sustainability topics with the different international sport federations. This role should be maintained and highlighted in the WFSGI strategy for the organization to implement its advocating role here.

### Action Plan

#	Deadline	Topic	Who
1	May 14, 2021	Share with the WFSGI the name or organizations that are leading in the different sustainability topics listed in the strategy.	All
2	Ongoing	Forward to the WFSGI any kind of positions developed in other organizations that should be used by the sporting goods industry.	All

