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## 2nd Open Ended Working Group on Model Indicators on Sport, PE, Physical Activity and the SDGs

### *Agenda and Programme*

20 November 2019, International Labour Organization, Geneva, Switzerland

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### Meeting Objectives

- i. Report on progress of the development of a measurement framework and model indicators on sport, physical education, physical activity and the SDGs.
- ii. Share progress, good practice and learning from piloting the measurement framework and model indicators across multiple countries and contexts.
- iii. Gather input to enhance the approach and methodology to further develop and scale the use of the measurement framework and model indicators.
- iv. Identify opportunities to strengthen coherence and alignment of the project to key international frameworks, the work of the international sport movement, civil society stakeholders and global action to accelerate achievement of the SDGs.

### Programme

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| 09:30 - 11:00 | Session 1 - Measuring the impact of sport, PE and physical activity on the SDGs: Progress, potential and pitfalls to avoid   |
|               | <i>Morning Break</i>   |
| 11:30 - 12:45 | Session 2 - Learning from early adopters   |
|               | <i>Lunch</i>   |
| 13:45 - 15:35 | Session 3 - Advancing strategic priorities on measuring the contribution of sport, PE and physical to the SDGs   |
|               | <ol style="list-style-type: none"><li>i. Mainstreaming sport, PE and organised physical activity into official statistics and data collection processes</li><li>ii. Building a critical mass: Engaging a changing sport market, private sector and sponsors</li><li>iii. Recognising and enhancing the contribution of sport-based programmes and projects</li></ol> |
| 16:00 - 17:30 | Session 4: Scaling uptake and impact of common measurement of the contribution of sport, PE and physical activity to the SDGs  |

## Provisional Agenda

Registration from 08:30 - 09:30

<b>Session 1 MEASURING THE IMPACT OF SPORT, PE &amp; PHYSICAL ACTIVITY ON THE SDGs: PROGRESS, POTENTIAL AND PITFALLS TO AVOID</b>	
<i>Paper</i>	<i>OEWG (19) 1. Sport and SDG Indicators Briefing Note</i>
09:30	<p><b>1.1 The value of common measurement on sport, PE and physical activity and the SDGs: Welcome and opening remarks</b></p> <p>Mr Moussa Oumarou ILO Deputy Director General for Field Operations and Partnerships International Labour Organisation</p> <p>Dr Arjoon Suddhoo Deputy Secretary-General Commonwealth Secretariat</p> <p><b>1.2 Progress, potential and pitfalls of common measurement</b></p> <p>Alan Zimmerman Chair, Model Indicators on Sport and SDGs Steering Group Senior Director, Sport Canada</p> <p>Catherine Carty Member, Model Indicators on Sport and SDGs Steering Group UNESCO Chair Tralee Project Manager</p> <p><b>1.3 Discussion</b></p> <p>i. What should be key priorities for the project in order to maximise the impact of the development of a measurement framework and indicators on sport, PE and physical activity and the SDGs?</p> <p>ii. What barriers, issues and challenges need further attention?</p> <p>iii. What does success look like in different contexts and for different stakeholders?</p>
<i>Paper</i>	<i>OEWG (19) 2. Sport and SDG Indicators Toolkit [Section 2 &amp; Section 3]</i>
10:15	<p><b>1.4 Methodology and iterative development: Moving from a ‘skateboard’ to a ‘scooter’</b></p> <p>Oliver Dudfield Head of Sport Development and Peace Commonwealth Secretariat</p> <p>Mike Armstrong Sport and the SDGs Project Lead Commonwealth Secretariat</p>

**Session 1 MEASURING THE IMPACT OF SPORT, PE & PHYSICAL ACTIVITY ON THE SDGS: PROGRESS, POTENTIAL AND PITFALLS TO AVOID (Cont.)**

**1.5 Discussion**

- i. What are the strengths and benefits of the methodology proposed and iterative development approach? How can these be maximised?
- ii. What further developments, resources or tools are need to support stakeholders to be able to better monitor, evaluate and enhance the contribution of sport, PE and physical activity to the SDGs?

11:00 Morning Break

**Session 2 LEARNING FROM EARLY ADOPTERS**

*Paper OEWG (19) 2. Sport and SDG Indicators Toolkit [Section 3 & Section 4]*

**11:30 2.1 Early adopters key learning**

Suzzette Ison  
Senior Director, Sport Development & Monitoring  
Ministry of Culture, Gender, Entertainment and Sports, Jamaica

Etsuko Yamada  
Head of International Sport for Development  
Japan Sports Council

Maubarakahmad Boodhun  
Permanent Secretary  
Ministry of Youth and Sport, Mauritius

Jackie Lauff  
Representative of the University of the South Pacific

**12:15 2.2 Discussion**

- i. What is the value proposition of common indicators on sport, physical education and physical activity and the SDGs for diverse stakeholders?
- ii. What systems and processes will assist with wider adoption and use of the model indicators?
- iii. What are key challenges and barriers for different stakeholder groups? How can these be overcome through this collaborative project?

12:45 Lunch

**Session 3 ADVANCING STRATEGIC PRIORITIES ON MEASURING THE CONTRIBUTION OF SPORT, PE AND PHYSICAL TO THE SDGS**

13:45      **3.1 Advancing strategic priorities**

*Strategic Priority 1: Mainstreaming sport, PE and organised physical activity into official statistics and data collection processes*

Margaret Mbogoni  
Senior Statistician  
UN Statistics Department

Kieran Walsh  
Senior Statistician  
International Labour Organization

*Strategic Priority 2: Going to scale - Identifying processes for engaging sport, private sector organisations and sponsors*

David Grevemberg  
Chief Executive Officer  
Commonwealth Games Federation

Deep Mukherjee  
CEO, CII National Committee on Sports  
Head, Sports Development & Partnerships, Star India

*Strategic Priority 3: Recognising and enhancing the contribution of sport-based programmes and projects*

Patrice Cholley  
Think Tank Manager  
Olympic Refugee Foundation

Mark Clarke (TBC)  
Chief Executive Officer  
Generations for Peace

**3.2 Discussion**

*Related to the focus for the discussion group:*

- i. Strengths of the proposed model and approach
- ii. Opportunities to further develop the model and approach
- iii. Aspirations to guide future direction and results envisaged by 2021

15:35      Afternoon Break

<b>Session 4 SCALING UPTAKE AND IMPACT OF COMMON MEASUREMENT OF THE CONTRIBUTION OF SPORT, PE AND PHYSICAL ACTIVITY TO THE SDGS</b>	
<i>Paper</i>	<i>OEWG (19) 2. Sport and SDG Indicators Toolkit [Section 4] OEWG (19) 3. Terms of Reference OEWG and Steering Group</i>
16:05	<p><b>4.1 Outcomes and recommended action on strategic priorities</b></p> <p>Strategic Priority 1: Mainstreaming sport, PE and physical activity into official statistics and data collection processes</p> <p>Strategic Priority 2: Going to scale: Identifying processes for engaging sport, private sector organisations and sponsors</p> <p>Strategic Priority 3: Recognising and enhancing the contribution of sport-based programmes and projects</p>
16:35	<p><b>4.2 Priority actions and partnerships to strengthen statistical capacity, monitoring systems and indicator protocols to ensure access to sport-related data</b></p> <p>Robert Venne Representative of the Division for Inclusive Social Development UN Department of Economic and Social Affairs (UNDESA)</p> <p><b>4.3 Discussion questions</b></p> <ul style="list-style-type: none"> <li>i. What should be key priorities for future action? How can barriers to implementation be overcome?</li> <li>ii. Who are the potential project partners and collaborators yet to be engaged? How can the involvement of those engaged be extended?</li> <li>iii. What modifications are required to maximize the value of the project steering group and open ended working group?</li> </ul>
17:10	<b>4.4 Specific actions and commitments of the Open Ended Working Group</b>
17:20	<b>4.5 Closing Remarks</b>
17:30	Close of Meeting