

ICF Canoe



**Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020**



Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations

Documents direct access coming soon

National Olympic Committees

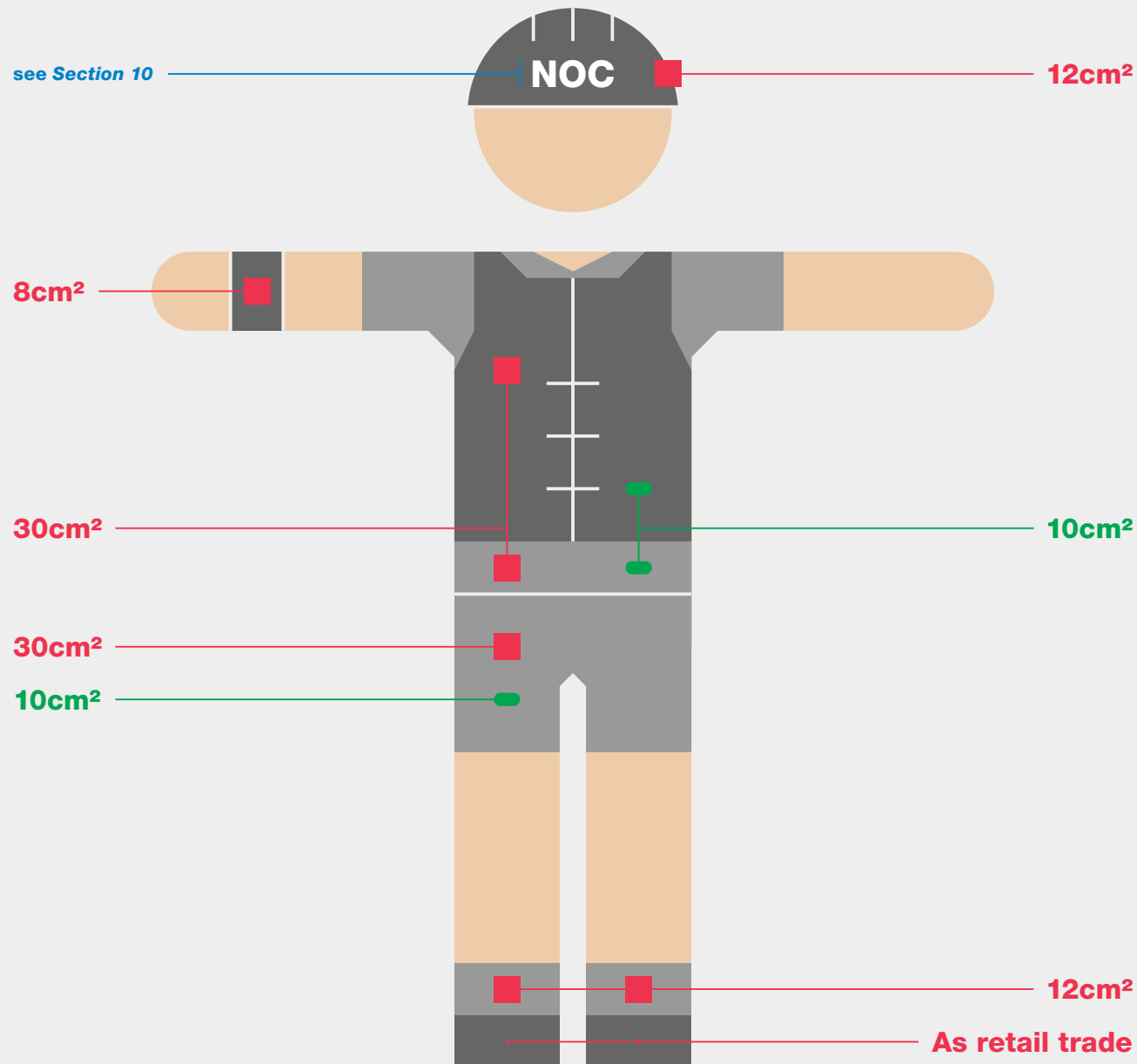
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Front



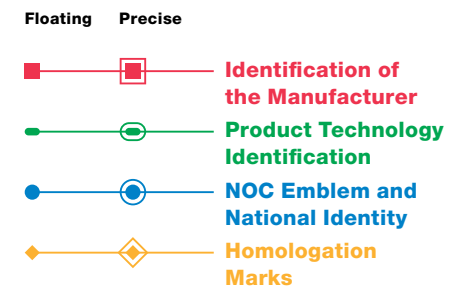
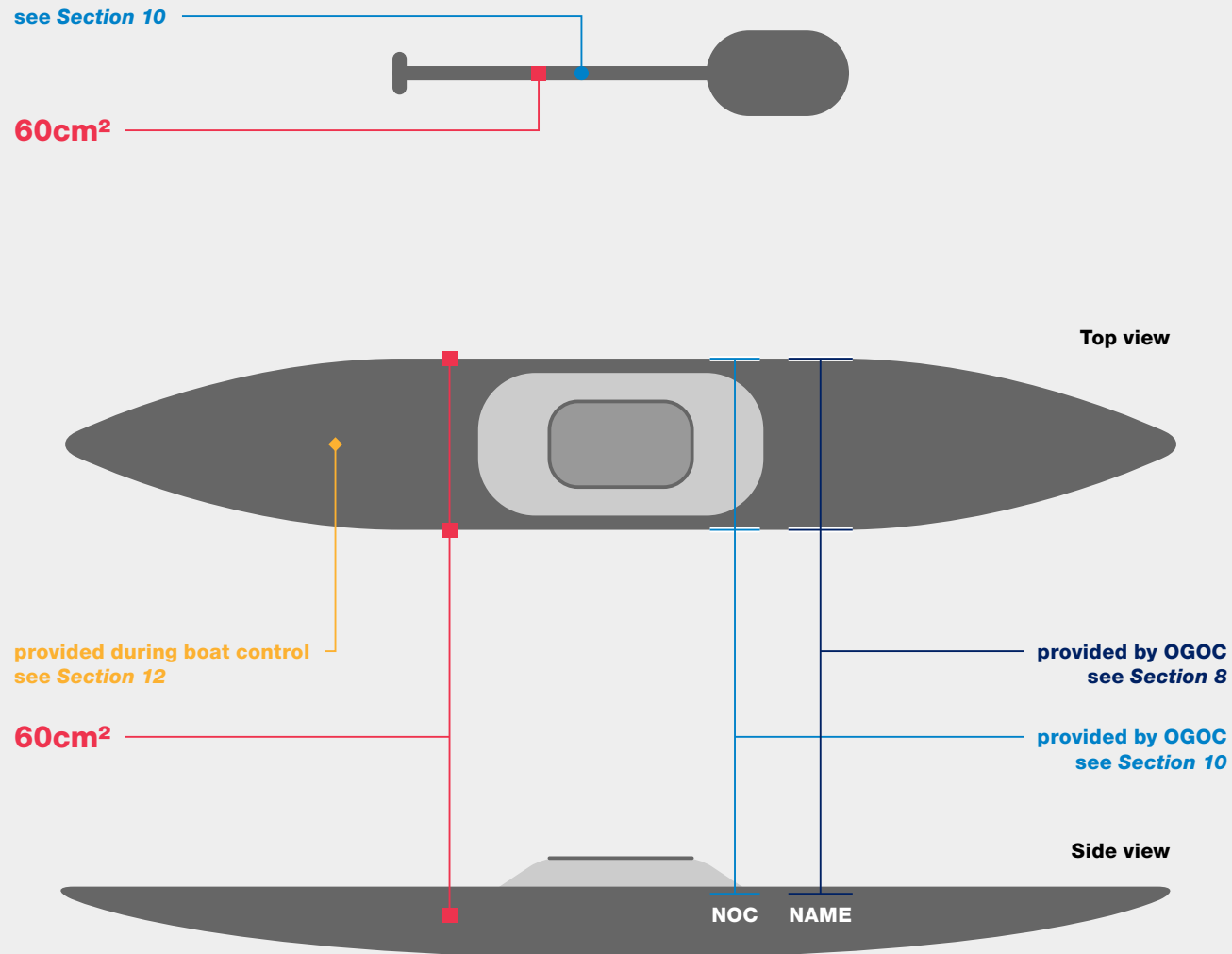
- | Floating | Precise | |
|----------|---------|-------------------------------------------|
| | | Identification of the Manufacturer |
| | | Product Technology Identification |
| | | NOC Emblem and National Identity |
| | | Homologation Marks |



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Boat





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Application of Guidelines regarding Authorised Identifications

Clothing

T-shirt/Singlet	One <i>Identification of the Manufacturer</i> [■] per clothing item will be permitted, to a maximum size of 30cm ² .
Shorts/Pants	
Life jacket	One additional <i>Product Technology Identification</i> [●] will be permitted per clothing item, to a maximum size of 10cm ² .
Tracksuit/ Warm-up jacket	
Spray skirt	

One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
Spray skirt/ One-piece body suit	

Sport Equipment

Boats	Two <i>Identifications of the Manufacturer</i> [■] are permitted, one on each side of the shell of the boat, up to 60cm ² for each identification.
Paddle	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 60cm ² .
Helmet	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 12cm ² .

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



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Accessories

Armband One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 8cm².

Gloves One *Identification of the Manufacturer* per item will be permitted, to a maximum size of 12cm².

Eyewear May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.

Towel No *Identification of the Manufacturer* will be permitted.

Bag One *Identification of the Manufacturer* per item will be permitted, not greater than 10% of the surface are of the item, to a maximum size of 60cm².

Shoes/Footwear

Shoes All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

The athletes surname and initials will be visible on both sides of the boat. These will be provided by the OCOG at time of competition.

Section 10 · NOC Emblems and National Identity

The NOC code may appear on the helmet and should be visible on both sides of the boat. NOC codes will be provided by the OCOG at time of competition.

Flags, emblems and NOC codes can be displayed on paddle blades. Olympic rings may appear on the shaft of the paddle (optional) and the NOC code may be displayed on the helmet. For clothing, no IF specific limitations with regard to National Identifications apply.

Section 12 · Homologation Marks

A homologation mark/sticker [◆] on Canoe equipment will be provided by ICF officials at the time of boat control, as per ICF regulations for competition.

Section 17 · Submission Process

A mandatory pre-competition verification process by ICF officials for competition clothing and equipment will take place during boat control, as per ICF regulations for competition.



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